



Story Idea & Great Visual/Interview Opportunities on May 3

HIGHER M-PACT'S INSPIRED M-PACT COMMUNITY LUNCHEON FEATURES NFL HALL OF FAMER TONY DORSETT

- What:** Higher M-Pact will host their annual fundraising luncheon on May 3 in Kansas City, featuring speaker Tony Dorsett. The Pro Football Hall-of-Famer has teamed up with the local organization to help spread the word of Higher M-Pact's vision of transforming today's high-risk urban youth into tomorrow's leaders. Dorsett will speak to an estimated 450 people during the luncheon about Higher M-Pact's outstanding work and the possibilities for the future. He will also spend time with the youth involved in the program – speaking with them about the possibilities for their futures as well as sharing the challenges he overcame as a young man to reach his goals.
- When/Where:** **Wednesday, May 3, 2006**
Downtown Marriott, Muehlebach Tower
200 W. 12th Street, Kansas City
- Local Media Opportunities:** 9:30 – 10:30 a.m. – Tony Dorsett visits with kids at Don Bosco School
10:45 – 11:15 a.m. – Dorsett available for interviews at Marriott Muehlebach
11:30 a.m. – Luncheon begins and Dorsett speaks
- Why:** Higher M-Pact gives hope and inspiration to urban youth in the community. The organization's programs wouldn't be possible without the financial support of their donors. The luncheon enables Higher M-Pact to thank their supporters and reach out to those who are interested in supporting the organization. Tony Dorsett will speak about his life experiences and share insights into the importance of supporting youth in our community.
- Background:** Higher M-Pact was founded in 1993 and launched full time in 2003 by Kansas City native Tyrone Flowers. Higher M-Pact is one of the most innovative and effective non-profit youth outreach organizations in the country. The organization addresses the developmental needs of urban adolescents through intervention and intensive mentoring and conducts community outreach to share the message of hope and keys for personal development. For more information about Higher M-Pact, visit www.highermpact.org.
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