



Story Idea & Great Visuals/Interview Opportunities on August 12

HIGHER M-PACT KICKS OF SCHOOL YEAR

Local organization gives school supplies, uniforms to students in need

- What:** Higher M-Pact is helping youth in Kansas City's high-risk community prepare for another school year by donating uniforms, backpacks and school supplies for approximately 125 students. The items will be given to youth at the annual Higher M-Pact Back-to-School rally, held each year to celebrate the start of a brand-new year of opportunities. The supplies have been provided by individual sponsors, whose monetary gifts provide each child with a uniform, new pair of shoes, backpack and all recommended school supplies.
- When:** **Saturday, August 12 2006**
11:30 a.m. – Program starts
12:00 p.m. – Giveaway begins
- Where:** **Wayne Miner Community Center**
1940 E. 11th Street
Kansas City, MO
- Why:** This is Higher M-Pact's chance to give back to the high-risk community and inspire the feeling to be reciprocated throughout the school year. By providing these youth with uniforms and supplies they need for school, Higher M-Pact helps prepare them for the upcoming year as well as motivate them to do their best. Many of the youth receiving back to school packages through Higher M-Pact would not otherwise have new uniforms and supplies.
- Background:** Higher M-Pact was established in 1993 by Kansas City native Tyrone Flowers. Higher M-Pact is one of the most innovative and effective non-profit youth outreach organizations in the country. The organization addresses the developmental needs of urban adolescents through intervention and intensive mentoring and conducts community outreach to share the message of hope and keys for personal development. For more information about Higher M-Pact, visit www.higherpact.org.
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