



Story Idea & Great Visuals/Interview Opportunities on September 15

HIGHER M-PACT GOES HOLLYWOOD WITH ‘THE PREMIERE’

Annual fundraiser gets a splash of show-biz style with a red-carpet event

- What:** With a red-carpet entrance, limo arrivals and a lively after-party, ‘The Premiere’ brings a taste of Hollywood to Kansas City. Sponsored by CheckDate Solutions/Paycore, Higher M-Pact’s annual movie premiere fundraiser showcases films created by high-risk urban youth through Higher M-Pact’s ACT II program. Held at the historic American Jazz Museum, this year’s screening will consist of three short films depicting the struggles of daily life for these high-risk youth. The films help spread awareness about the reality of life on the streets in urban Kansas City.
- When:** **Friday, September 15, 2006**
8:30 p.m. – Red-carpet arrivals (Youth directors and cast)
8:45 p.m. – Movie premiere begins
- Where:** **American Jazz Museum**
1616 E. 18th Street
Kansas City, MO 64108
- Why:** Through ACT II, Higher M-Pact gives high-risk urban youth an outlet to express their daily struggles through creativity. The youth are given creative control of their projects, and work on every aspect, from filming to editing to sound, with the help of a program director. The project gives them a healthy way to deal with the challenges they face. ACT II shows the ability these youth have to work towards a constructive goal when given the right resources and guidance.
- Background:** Higher M-Pact was established in 1993 by Kansas City native Tyrone Flowers. Higher M-Pact is one of the most innovative and effective non-profit youth outreach organizations in the country. The organization addresses the developmental needs of urban adolescents through intervention and intensive mentoring and conducts community outreach to share the message of hope and keys for personal development. For more information about Higher M-Pact, visit www.higherpact.org.
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